

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

62.61
SPRING, 1947

Beauty from Bulbs (Supplement)

TIGRIDIA Pavonia

(*Mexican Shell Flowers or Tiger Flowers*)

Plant these lovely, profusely blooming bulbs this spring and enjoy a colorful display of flowers all summer long. Plant some every ten days or



two weeks to prolong the flowering period. They grow 15 to 18 inches high and the flowers are held on strong stems, fine for cutting and indoor decoration.

Separate colors: White, yellow, rose or red.

\$1.50 for 10; **\$12.50** per 100.

Special Mixture: \$1.25 for 10; **\$10.00** per 100.

JOHN SCHEEPERS, Inc.

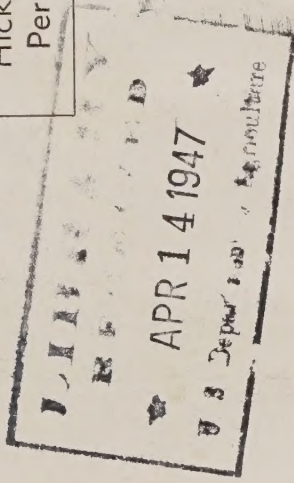
Flower Bulb Specialists

37 Wall St., New York 5, N. Y.

Sec. 562 P. L. & R.
U. S. POSTAGE

PAID

Hicksville, N. Y.
Permit No. 35



U. S. Dept. of Agriculture
Mr. Ralph Shaw, Lib.
Washington 25 DC



The Graceful
Mrs. W. H. Wyman

Hemerocallis

LEMON LILIES

From early spring until frost this group of "Lilies" demands no special care in the garden. They are unsurpassed as to hardiness, freedom from disease and insect pests. The five-month flowering period of bloom—still more in the South where they bloom two to three times each season—makes them valuable as a cut flower.

CINNABAR. July, August flowering. Height 34 inches. Delicate shade of brownish red; petals glistening gold, yellow throat. Large flowers, well placed, 18 to a stem. Each, **\$0.75.**

DAUNTLESS. July flowering. Height 36 inches. Pale yellowish orange with pastel shaded eye zone. Each, **\$0.75.**

GOLDENI. July flowering. Height 34 inches. A fine sturdy grower with large flowers of deep orange. Each, **\$0.75.**

MRS. W. H. WYMAN. August flowering. Height 42 inches. Pale glistening yellow. See illustration. Each, **\$1.00.**

THE GEM. June, July flowering. Height 36 inches. Deep yellowish apricot blooms of fine substance and size, well placed on strong wiry stems. Very outstanding. Each, **\$0.75.**

All Prices are for Extra Heavy, Field-Grown Clumps That Will Give Immediate Results in Your Garden

SPECIAL COLLECTION

Consisting of 1 extra heavy field-grown clump each of the 5 choice varieties listed. List price, \$4.00. **Special price, \$3.50.**

SCHEEPERS'

Delphiniums

of Proven Quality

The stately Delphinium has a place in everyone's garden. Planted as a background for the Regale Lily, it creates a color combination that is most desirable. They are as equally effective in a border planting, along a hedge or in clumps in the rear of the perennial border. Our selection of choice Hybrids is the result of many years of careful selection in the nursery.

PACIFIC COAST HYBRIDS. All prize-winners, our mixture contains all choice color combinations. 4 to 6 feet high. Strong, field-grown clumps, **\$1.15** each; **\$9.50** for 10.



Delphinium, Pacific Coast Hybrids



Dicentra Spectabilis

"BLEEDING HEART"

Choicest Memories of the
Old-Fashioned Garden

A charming hardy perennial plant of most interesting structure. The leaves are a fine shade of green and have much decorative value due to their unusual pattern. Long racemes of graceful, heart-shaped pink flowers, inner petals which protrude are white. Excellent border plants as well as a wild garden addition where they lend beauty and charm. Extra-heavy clumps, each \$1.00; \$9.00 for 10.

Dicentra Spectabilis—Bleeding Heart

Hollyhocks

"A Garden Favorite"

The new named varieties that we offer have been especially selected in the nursery for their fine color, perfect form and size. They are not subject to disease. The tall (many times 6 feet) stately plants are fine for growing against walls or fences or for screening unsightly views.

Maroon Glory. A beautiful shade of deep maroon.

Newport Pink. Clear pink, fine healthy grower.

Queen of Sheba. Salmon-buff. See illustration.

Scarlet Gem. Deep scarlet. A magnificent variety.

White Queen. Pure white. Excellent color contrast.

Yellow Beauty. Clear yellow. Beautiful.

All the above are offered in extra heavy selected clumps that will give immediate effect.

Each, \$0.75; \$7.25 for 10.

For Finest Results Use Scheepers' Bulb Food



Hollyhock, Queen of Sheba

SCHEEPERS'

Beautiful Garden Lilies

So that you may succeed with these inspiring plants and to obviate disappointments, we have selected, after many years of experimenting and careful study, from a host of varieties, the limited few that will succeed in American gardens under ordinary care, when planted in the spring.

HENRYI. A splendid garden plant, vigorous in its growth, failing very seldom. One of the best border Lilies, reaching over 8 feet and more in height when established, and bearing more than 20 flowers of a rich, deep orange-yellow. Fine foliage. Does well in both light and heavy loam, but prefers soil with a mixture of peat. Plant very deep, 10 inches. A partially shaded place, sheltered from high winds, suits it best. A beautiful Lily. Stem-roots. August-September flowering. Extra selected bulbs, **\$7.50** for 10; **\$75.00** per 100.

REGALE (The Regal or Royal Lily). One of the most beautiful, and one of the hardiest Lilies in cultivation, *Lilium Regale* is truly a royal Lily, worthy of a place in every garden. It is a lover of loam and sunshine, a vigorous grower with sturdy stems, 4 to 6 feet high, densely covered with long, linear-lanceolate foliage. Center of flower flushed with yellow, shading to white at the outer edges; externally the flowers are streaked with brown on the "ribs," shaded through the almost translucent petals with a delightful pearly tint; the contrast between the rich wine color of the reverse of the petals and the gold shading of the throat is extraordinarily beautiful. July-flowering. Planted in quantity, the air is laden with a delightful perfume. Extra heavy, selected bulbs, **\$7.00** for 10; **\$65.00** per 100.

SPECIOSUM ALBUM NOVUM. Flowers are large, of the purest white, with beautiful, golden yellow anthers. Stem-roots. Aug.-Sept. flowering. Extra selected bulbs, **\$1.00** each; **\$10.00** for 10.

SPECIOSUM MAGNIFICUM.

Rich ruby-carmine, margined white; stout of substance and broad of petal. Improved "Rubrum." This variety stands out prominently on account of its vigorous growth as well as the size and depth of coloring of the blooms. Stem-roots. August-September flowering. Extra selected bulbs, **\$1.10** each; **\$11.00** for 10.

TIGRINUM SPLENDENS. The finest form Tiger Lily with the richest color. The large, shapely flowers are of a rich dark salmon-orange, spotted with glossy black. This Lily is very robust in habit and of easy culture. Stem-roots. Plant ten inches deep. August-September flowering. Extra selected bulbs, **\$4.50** for 10; **\$40.00** per 100.



Speciosum Magnificum



Regale

(FOR FINEST RESULTS
USE SCHEEPERS' BULB FOOD
AT PLANTING TIME
AND THROUGHOUT THE
GROWING SEASON)



GOLDEN DREAM
\$1.15 for 10 \$9.00 per 100



AMERICAN COMMANDER
\$1.65 for 10 \$14.00 per 100



MARGARET BEATON
\$1.55 for 10 \$13.00 per 100



PICARDY
\$1.35 for 10 \$11.00 per 100



MOROCCO
\$1.25 for 10 \$10.00 per 100



WURTEMBERGIA
\$1.50 for 10 \$12.50 per 100



WASAGA
\$1.45 for 10 \$12.00 per 100



AVE MARIA
\$1.35 for 10 \$11.00 per 100

25 Corms or more of
1 variety sold at
the 100 rate.

Scheepers' Superior Gladioli

Tall Growing
American Favorites

FOR FINEST RESULTS
Scheepers' Bulb
When You Plant

USE
Food

Gladiolus Planting Time

Plant some Gladioli in your garden just as soon as the frost has left the ground, then follow this initial planting and plant more each week or ten days until July 15th. This method will assure you of plenty of blooms throughout the summer months.

Special Complete Collection

CONSISTING OF 10 Extra Selected Corms Each of the 8 Varieties: Total, 80 Corms, Catalog Value \$11.25. **SPECIAL SALE PRICE \$10.00**

SAME AS ABOVE ONLY 5 Corms Each of the 8 Varieties: Total 40 Corms, Catalog Value \$5.63. **SPECIAL SALE PRICE \$5.25**

MAKE UP YOUR OWN COLLECTION

If all of the varieties contained in our Special Collection are not acceptable, why not make up your own personal selection to suit your individual color scheme. The varieties can be purchased separately or in a group. The 10 price applies on quantities up to 25 of one variety and the 100 price for 25 or more of one variety.

FULL PLANTING INSTRUCTIONS WILL BE ENCLOSED WITH EACH SHIPMENT

JOHN SCHEEPERS, Inc. *Flower Bulb Specialists* 37 Wall Street, New York 5, N. Y.

Scheepers' Bulb Food

FOR GLADIOLI, IRISES, LILIES, MONTBRETIAS, AND ALL OTHER BULBOUS PLANTS. ALSO A GENERAL GARDEN FOOD FOR ALL PLANTS.

We recommend that you try Scheepers' Bulb Food with your next planting. It is almost entirely composed of organic matter and may be used with absolute safety in connection with the planting of bulbs at any time, in any soil or with any other plants. It is also economical—as a teaspoonful for each bulb is the average requirement. Full instructions for use in each container. Use at planting time and throughout the growing season.

5-lb. cans (good for approximately 350 bulbs), each \$1.85.
25-lb. bags (good for approximately 1250 bulbs), each \$3.50.
100-lb. bags (good for approximately 5000 bulbs), each \$9.50.

TEL. HANOVER 2-1177

May We Mail Our Literature
To Your Garden Loving
Friends?

Name _____

Street _____

City and State _____

Name _____

Street _____

City and State _____

Name _____

Street _____

City and State _____

FROM _____

STREET _____

TOWN _____

STATE _____

John Scheepers, Inc.

Flower Bulb Specialists

37 Wall Street,

New York 5,

N. Y.

Full Planting and
Cultural Instructions
Will Accompany
Each Order

THIS ENVELOPE WILL SAFELY HOLD YOUR CHECK OR MONEY ORDER

FOR FINEST RESULTS
IN YOUR GARDEN
USE
"SCHEEPERS' BULB FOOD"
at Planting Time
and
During the Growing Season



SCHEEPERS'

Lilliputian or Bouquet

DAHLIAS

This very beautiful group of Pompon Dahlias is valuable for decorative purposes, as well as a garden plant—the bushy compact plants, not too tall, make a very fine showing in the perennial border. Exquisite for cutting and indoor decoration.

SPECIAL ILLUSTRATED GROUP

	Each
Amber Queen. Amber	\$0.75
Bamby. Purple65
Betty Anne. Clear pink50
Johnnie Peppin. Deep red50
Little Snow White. White75
Yellow Gem. Clear yellow60

Prices are for extra heavy, field-grown tubers.

SPECIAL COLLECTION

Consisting of 1 tuber each of the 6 illustrated varieties, all separately labeled. List price, \$3.75.

Special Collection Price, \$3.35

(List of Large-Flowered Dahlias Sent On Request.)

